

TARGETED INDUSTRIES

The Lakeland Economic Development Council focuses our efforts on the following targeted industries: **BUSINESS & INFORMATION SERVICES, DISTRIBUTION/SUPPLY CHAIN MANAGEMENT/LOGISTICS, MANUFACTURING, FLAVORS AND ESSENCES, AND LIFE SCIENCES AND MEDICAL.** In addition, the LEDC works with our regional partnerships at the Central Florida Development Council and Tampa Bay Partnership with regards to our marketing our city and region.

Business & Information Services

- **Publix Corporate Headquarters** – Lakeland is home to Publix, a Fortune-100 Company that is Florida’s largest employer with than 142,000 employees in 5 states and 1012 stores.
- **FedEx National LTL Headquarters** – FedEx merged with Watkins Motorlines in 2005 creating FedEx National LTL (less than truckload) division.
- **Lockheed Martin** operates its primary financial services center, employing 450 associates. It houses the company’s payroll operations, transaction services, general accounting and international accounting services.
- **Marriott International Vacation Club** employs more than 420 people at its financial services/back office/reservation center in Lakeland.
- **GEICO** has a 1,850 employee regional center at the Lakeland Airside Center. These associates work in a 300,000 square foot facility.
- **Summit Consulting** employs 800 in Lakeland in its facilities dedicated to serving the workers compensation needs of businesses throughout the United States.
- **Bunch & Associates** is a third party administrator of workers compensation claims with more than 350 employees.
- **GC Services** operates a 1,000 employee call center near Interstate 4 in Lakeland.

Distribution/Supply Chain Management/Logistics

Distribution and Supply Chain Management/Logistics is a major component of Lakeland and Polk County’s economy.

Company Name	Product	Address	Telephone	SQ.FT	Jobs
Publix	Groceries	Multiple Locations	863-688-7407	3,000,000+	3000+
Saddle Creek	Warehousing	3010 Saddle Creek Rd.	863-665-0966	2,300,000	680
Rooms to Go	Furniture	1475 Airport Rd.	863-686-1724	1,700,000	800
Southern Wine	Beverages	4440 Old Tampa Hwy.	863-413-8200	653,000	300
Advanced Auto Parts	Auto parts	4900 Frontage Rd.	863-687-9226	600,000	382
JC Penney	Apparel	6800 N. Rd. 33	863-413-5500	360,000	538
Cardinal Pharmaceutical	Pharmaceutical	Interstate Dr.	863-686-3784	250,000	300
Home Depot Supply	Building materials	First Industrial @ 1-4 & 33	813-407-3408	240,000	75
Havertys	Furniture	7100 Haverty's Way	863-680-1710	226,000	175
Rooms to Go	Furniture	5101 Great Oak Dr.	863-686-1724	185,000	
MBM	Frozen foods	2933 Old Tampa Hwy.	863-687-2189	180,000	100
McKesson	Pharmaceutical	1515 W. Bella Vista St.	863-682-1818	180,000	130
Empire	Wood Molding	6850 Firstpark Blvd.	863-683-3415	160,000	100
US Foodservice	Restaurant/food	330 N. Ingraham Ave.	863-688-0042	150,000	150
FedEx LTL	Trucking/retail	1144 W. Griffin	863-687-4545	125,000	339

Manufacturing

Manufacturing is vital to Lakeland and Polk County. Major Lakeland manufacturers include:

Company	Type	Address	Phone	Sq Ft	Emp.
Pepperidge Farm	Bakery products	2222 Interstate Dr.	863-688-4000	315,000	313
KeySafety Systems, Inc.	airbags	5300 Allen K. Breed Hwy	863-668-6000	290,000	580
FiberTek	Insulation	2222 W. Bella Vista	801-972-3244	261,000	80
Country Hearth Bakery	bakery products	3355 W. Memorial Blvd.	863-682-1155	250,000	335
JBT Food Tech (FMC)	citrus processing, produce pres. & labeling	400 Fairway Ave.	863-683-5411	235,339	190
Ridge Lumber & Treating	pressure treated lumber	2530 McJunkin	863-665-6311	220,000	6
Consolidated Container Co.	plastic injection molding	5200 Region Ct.	863-682-5796	217,850	108
FL Rock Industries	ready mix concrete	2300 Mershon St.	863-687-7625	215,622	10
Carpenter Company Inc.	polyurethane foam	5150 Frontage Rd. S.	863-682-2188	210,000	100
Juice Bowl Products, Inc.	fruit juices, co-packing	2090 Bartow Hwy	863-665-5515	210,000	130
MAX PAK	corrugated containers	2808 New Tampa Hwy	863-682-0123	190,000	120
Lakeland Ledger Publishing Corp.	newspaper publishing	300 W. Lime St.	863-802-7000	180,000	284
Eastern Metal Supply	aluminum extrusions	4675 Drane Field Rd.	863-682-6660	160,000	20
Keymark of FL	aluminum extrusions	2540 Knights Station Rd.	863-858-5500	160,000	200
G.M.F. Industries, Inc.	steel products, flanges	4600 Drane Field Rd.	863-647-1536	136,000	80
Tampa Maid Foods	seafood processing & packaging	1600 Kathleen Rd.	863-687-4411	116,900	260

Flavors & Essences

- Six flavor and essence companies are located in Polk County, 5 of which are located in Lakeland, many of these companies use citrus by-products for food flavoring, alcohol, perfumes, cosmetics, pharmaceuticals, rubber, and textiles. Among the flavor and essence manufacturers that call Lakeland home are **Firmenich, Givaudan Flavors Corp., Kerry International, Taste Advantage and Treatt USA.**
- Polk is the largest citrus producer in the state of Florida and home to the **Florida Department of Citrus.**

Life Sciences/Medical

- Lakeland is home to the Florida 4th largest hospital. There are more than 200 medical, health care and biotechnology companies with more than 20,000 employees that are located in Polk County, including two regional cancer treatment and research centers with the Lakeland Regional Cancer Center and the Center for Cancer Care & Research, a joint clinic of Watson Clinic and Clark & Daughtrey and an affiliate of the H. Lee Moffitt Cancer Center & Research Institute.
- Other medical and life science companies include: Ascent Healthcare Solutions (reprocessing medical devices), Advanced Concept Innovations (contract medical packaging), Doyen Medipharm (manufacturer of medical wrapping equipment), as well as Cardinal Health and McKesson that distribute pharmaceutical products.
- In 2009, WellDyneRx opened its 66,000 sf pharmacy benefits management and has plans to create more than 700 jobs in their new southeastern regional headquarters.

CENTRAL FLORIDA DEVELOPMENT COUNCIL

The Central Florida Development Council contracted with SRI International to develop an industry cluster assessment and marketing plan. The Industry Cluster and Selection Study hits the mark squarely when it notes Polk County, Florida is at a pivotal point in its development. The cluster study at its heart provides the community centered in a super region stretching from Tampa to Orlando a road map for achieving community and economic development goals that will build regional economic synergies while further defining its current and future identity.

The SRI International identified industry clusters which will drive Polk County's economy include: **LIFE SCIENCES & MEDICAL SERVICES, BUSINESS & FINANCIAL SERVICES LOGISTICS & SUPPLY CHAIN MANAGEMENT, RESEARCH, ENGINEERING AND HIGH TECH AND AGRITECHNOLOGY AND AGRIBUSINESS**. SRI International analyzed key trends in surrounding counties, including Hillsborough (Tampa), Orange (Orlando), Highlands and Hardee, to expose extended product chains, shared labor pools, trade flows, business networks and opportunities for cross-breeding technologies and collaboration.

SOURCE – WWW.CFDC.ORG

TAMPA BAY PARTNERSHIP

AVIONICS, DEFENSE & MARINE ELECTRONICS

From homeland security to avionics to marine electronics, Tampa Bay region has many centers of excellence which support these industry clusters. The University of South Florida's Center for Ocean Technology, which has been a leader in MEMS research and development and has been using the technology to collect biological and chemical data to monitor water quality, provided underwater technology for port security at the 2004 Republican National Convention. USF's Center for Robot-Assisted Search and Rescue used its miniature robots to assist rescue teams at Ground Zero following the 9/11 terrorist attacks. Tampa Bay is home to United States Central Command which directs military operations in Afghanistan, Iraq and the middle East.

BUSINESS AND INFORMATION SERVICES

Tampa Bay has been called "Wall Street South" for the size and scope of its financial services industry. Worldwide organizations which have a major presence in the Tampa Bay region included JPMorgan Chase, Citigroup, Depository Trust and Clearing Corp., Raymond James, MetLife, State Farm, and Progressive Insurance to name a few.

BIOMEDICAL/LIFE SCIENCES TECHNOLOGIES/HEALTH CARE

Tampa Bay is a center of excellence for hospitals, research and medical-related firms - and the gateway to the Florida High Tech Corridor, a 23-county area that is home to more than 3,000 high-tech companies. Biomedical and life science centers of excellence in the region include the University of South Florida, H. Lee Moffitt Cancer Center and Research Institute, and Pepin Heart Hospital, among others.

PORT/MARITIME

With three seaports, Tampa Bay is a major entry point for domestic and international shipping. According to Enterprise Florida, Tampa Bay's seaports support 130,000 jobs and contribute more than \$15 billion per year to the local economy. The Port of Tampa comprises nearly half of all sea borne commerce in the state and is the state's largest seaport, the 12th largest cargo port in the nation, and a major cruise port.

MANUFACTURING (MICROELECTRONICS, MEDICAL DEVICES)

Tampa Bay ranks in the top 20 nationwide for medical device manufacturing clusters. The industry employs more than 10,000 people with an average wage in excess of \$49,000 and produces over \$2 billion worth of goods and services for an economic impact of more than 51,000 jobs and \$5 billion.

SOURCE – WWW.TAMPABAY.ORG