

Agenda

Sanctioned Events

Week 1: Introduction to Program

Day: Thursday, May 29 from 8:45am - 1:00pm

Description: Program kick-off at Peterson Park. Official welcome by LEDC staff and mayor. Followed with teambuilding/leadership program provided by Adventure Corps. The day will conclude with a BBQ lunch grilled/smoked by the famous Bill Tinsley, Director of Parks and Recreation for the City of Lakeland.

Week 2: Architecture/Landscaping Day

Day: Wednesday, June 4 from 8:30am - 1:00pm

Description: Groups will have a behind the scenes tour of Hollis Gardens and the largest collection of Frank Lloyd Wright Architecture in the world housed at Florida Southern College. Participants will have time to walk along the Promenade, walk to Lake Morton for the history of Lakeland's relationship to the swans and end with lunch provided at the Lake Mirror Promenade.

Week 3: Activity Day

Day: Saturday, June 14 from TBA

Description: Ideas: Canoeing, Tubing, Kayaking, Fishing, Skiing on Lake Hollingsworth, Jet Skiing etc. A picnic lunch will be provided.

Week 4: Fine Arts Day

Day: Wednesday, June 18 from 9:00am – 1:00pm

Description: Groups will tour the Polk Museum of Art, Lemon Street Sculpture Collection and the Polk Theatre. The day will conclude with a picnic in Munn Park and a discussion of the arts in Lakeland. Participants will be encouraged to peruse through the downtown galleries.

Week 5: Sports Day

Day: Thursday, June 26 starting at 5:45pm

Description: Tour of Joke Marchant Stadium before the Flying Tigers Game. Reserved deck area for game with dinner provided ½ before the game through the 7th inning.

Week 6: Polk County Day

Day: Wednesday, July 2 from 8am – 1:30pm

Description: Tour of Bok Tower, Spook Hill and Chalet Suzanne. Lunch will be provided at Chalet Suzanne.

Week 7: Amusement Park Day

Day: Thursday, July 10 starting at 2pm

Description: Cypress Gardens Adventure Park

Week 8: Industry Day and Awards Luncheon

Day: Thursday, July 17 from 8:00am – 1:30pm

Description: Industry Tours in the morning. The Awards Luncheon will be held at the Peggy Brown Building with participants and their sponsors from Noon-1:30pm.

Unsanctioned Events:

Movie at Polk Theatre, Beach Day, Sun 'n Fun Museum, Drive-in, Movie Night at Cobb, The Lakeland Center, Red, White & Kaboom, Sewing Class (Fabric Warehouse), Beads, Paint Your Own Pottery (Picasso's Cup), Paint Ball, Deep Sea Fishing, Kayaking



Overview

Introduction

We are very excited to share with you our plans to create an 8-week (June-July), Y Lakeland Summer Leadership Program for your interns and new hires. Cat Carter in our office will spearhead this Pilot program. We have attached a copy of a draft agenda for your review.

We would like the Pilot program to have 40-50 participants and will give priority to High-Skill Members before we open it up to LEDC Members. There will be a cost per participant associated with the program (possibly \$250 per person). Having said that, the LEDC will help sponsor the program with Cat's time, an LEDC intern dedicated to the program, and a financial commitment up to \$5,000.

Participants will have eight half-day events, from an opening team building day to tours of Hollis Gardens and the Polk Museum and Theatre, to attending a Flying Tigers game, Frank Lloyd Wright Tour, water skiing on Lake Hollingsworth to playing kickball, touring local companies, participate in a famous Bill Tinsley BBQ in a City Park, to a closing awards/testimonial lunch with you their sponsors.

We plan to have volunteer Day Chairs/Hosts who are young professionals in Lakeland that are recent graduates involved in our business and arts community which will include Emerge members. We plan to provide all participants with a subscription to The Ledger and a membership to a local gym while they participate in the program.

Obviously, our goal is to get them to fall in love with Lakeland and want to come back to Lakeland to work for your companies when they complete their studies. We would also consider including your new hires from outside the market if you believe this would be valuable.

High Skill Investors

Brighthouse Networks
City of Lakeland
GrayRobinson
Lakeland Regional Medical Center
Lockheed Martin
Polk Works
Publix
Southern Wine & Spirits
The Ledger
USF
Watson Clinic

Number of Participants per Member

\$10,000 High-Skill Investors– 5
\$5,000 Board Members – 2
\$1,000 Members – 1

Program Budget

LEDC Commitment

\$5,000+
Staff Time including Program Chair – Cat Carter
Summer Intern

Estimated Cost per Participant

\$250 (To be paid by sponsoring company)