

SUMMER LEADERSHIP PROGRAM IV: JUNE 2 – JULY 21, 2011

SLP Days 2011

Week 1: Kickoff and Teambuilding

Date: Thursday, June 2 from 8:00am - 1:00pm

Description: Welcome to SLP! Program participants will take part in leadership & teambuilding exercises at our program kickoff.

Attire: Shorts & T-Shirts

Lunch Location: [Curtis Peterson Park](#), Lunch provided by Lakeland's own Sonny Lewis BBQ



Leadership Speakers

Topic: Welcome to Lakeland
Gow Fields, [Lakeland Mayor](#)
Jeff Chamberlain, [LEDC Chairman](#)
Start Location: [Curtis Peterson Park](#)

Day Speakers:
Nadine Broadie, [Team Training Unlimited](#)

Week 2: Quality of Life & Architecture

Date: Thursday, June 9 from 8:00am - 1:00pm

Description: Tour the largest collection of Frank Lloyd Wright architecture, meet the man whose vision and perseverance helped create a unique park for children of all abilities, and learn about Lakeland's botanical garden. Behind the scene tours of Florida Southern College, Common Ground Park and Hollis Gardens.

Attire: Shorts & T-Shirts

Lunch Location: [Reececliff](#)



Topic: Financial Leadership
Keith Albritton, President of [Allen & Co.](#)
Start Location: Hollis Room at [Florida Southern College](#)

Day Speakers:
Mark Tlachac, [Florida Southern College](#)
Bill Tinsley, [City of Lakeland](#)
Stacy Smith and Kevin Polk, [Lakeland Parks & Rec](#)

Week 3: High-Skill High-Wage Tour

Date: Thursday, June 16 from 8:00am – 1:00pm

Description: Tour some of Lakeland's High Tech operations including [Interstate Commerce Park](#), [GTECH](#), [Firmenich](#) and [USFP Blue Sky West](#). RFID technology, lottery tickets, flavors and incubators.

Attire: Business Casual

Lunch Location: [Palace Pizza](#)



Topic: Entrepreneurial Leadership
Bill Mutz, President [Lakeland Automall](#)
Start Location: [LEDC Office](#)

Day Speakers:
Wesley Beck, [Interstate Commerce Park](#)
Jean-Pierre Emond, [Blue Eye](#)
Kathy Matson, [GTECH](#)
Mark Walsh, [Firmenich](#)
Eddie Hill, [USFP Blue Sky West](#)

SUMMER LEADERSHIP PROGRAM IV

SLP Days 2011

Week 4: Leadership Training

Date: Thursday, June 23 from 8:00am - 1:00 pm

Description: Continue to strengthen relationships among SLP participants while developing leadership skills.

Attire: Shorts & T-Shirts

Lunch Location: [Circle B Bar Reserve](#). Lunch provided by [Jimmy John's](#)



Leadership Speakers

Topic: Community Leadership

Tim Rice, [Trinity Presbyterian Church](#)

Start Location: [Circle B Bar Reserve](#)

Day Speakers:

Barrett Keene, [Barrett Keene Leadership Consulting](#)

Week 5: Local Communications

Date: Thursday, June 30 from 8:00am - 1:00pm

Description: Get a firsthand look at the various forms of Lakeland's communication. Hear from a local filmmaker, the man in charge of a Fortune 500 company's creative department, world renowned musician turned producer, and tour of The Ledger, a NY Times Publishing Company.

Attire: Business Casual

Lunch Location: [BD's Mongolian Grill](#)



Topic: Communications

Start Location: [Lakeside Village](#)

Day Speakers:

Rob Tritton, NFocus

Tim Cox, Publix Creative

Aaron Marsh, The Vanguard Room

Barry Friedman, The Ledger

Week 6: Community Service

Date: Thursday, July 7 from 8:00am - 1:00pm

Description: Our class will have a unique opportunity to learn servant leadership by participating in a local community service project with [Parker Street Ministries](#). We will be hosting a morning carnival for Parker Street's Summer Program.

Attire: Shorts & T-Shirts

Lunch Location: Parker Street Ministries



Topic: Servant Leadership

Tim Mitchell, Executive Director [Parker Street Ministries](#)

Start Location: Parker Street Ministries

SUMMER LEADERSHIP PROGRAM IV

SLP Days 2010

Week 7: Downtown Lakeland & The Arts

Date: Thursday, July 14 from 8:00am - 1:00pm

Description: Behind the scenes tours of the [Polk Museum of Art](#) & [Historic Polk Theatre](#) followed by a walking tour of Downtown Lakeland narrated by a University of South Florida Architect and the City of Lakeland Community Development Director.

Attire: Shorts & T-Shirts

Lunch Location: [The Gym](#) downtown Lakeland



Leadership Speakers

Topic: Political Leadership

Seth McKeel, [Florida House of Representatives, District 63](#)

Gow Fields, [Lakeland Mayor](#)

Start Location: [Polk Museum of Art](#)

Day Speakers:

Adam Justice, [Polk Museum of Art](#)

Laura Milton, [Polk Theatre](#)

Jim Studiale, [City of Lakeland Community Development](#)

John White, [USF Polytechnic](#)

Week 8: Industry Day & Awards Luncheon

Date: Thursday, July 21 from 8:00am - 1:00pm

Description: Tour Florida's 5th largest hospital, Lakeland Regional Medical Center, Southern Wine & Spirits, and Florida's largest private employer, Publix Super Markets. This day, and our program, will conclude with an Awards Luncheon.

Attire: Business

Lunch Location: [Publix Super Markets' Headquarters](#)

Lunch provided by Publix Chinese Kitchen



Start Location: [LEDC Office](#)

Day Speakers:

Elaine Thompson, [Lakeland Regional Medical Center](#)

Rod Crowley, [Southern Wine & Spirits](#)

Greg Rudolph, [Publix Super Markets, Inc.](#)

Jeff Chamberlain, [Publix Super Markets, Inc.](#)



SOCIALS

June 4 – Lakeland Tigers' Baseball Game

June 18 – Picasso's Cup & Movie Night

July 9 – SLP-style House Party

July 23 – Cosmic Bowling





SUMMER LEADERSHIP PROGRAM IV

June 2 – July 21, 2011

Personal Information

Name: _____ Gender: Male Female Intern: New Hire:

Home Address: _____ City: _____ State: _____ Zip: _____

Summer Mailing Address: _____ City: _____ State: _____ Zip: _____

Cell Phone: _____ Primary Email: _____ Work Email: _____

Facebook (Name): _____ Blog/Website: _____ Twitter Account: _____

Hometown: _____ College/University: _____ Degree: _____ Graduation Year: _____

Dietary Needs: _____ *Age: _____

Hobbies: _____ Interesting Fact about Yourself: _____

What is the best way to communicate with you? (Work Email, Text, Cell Phone, or Facebook)

Company Information

Sponsoring Company: _____ Supervisor Contact Name: _____

Supervisor's Phone: _____ Supervisor's Email: _____

Participant's Company Position: _____ Supervisor's Company Position: _____

Please provide us with any additional information you would feel is helpful:

SLP ORIENTATION

When: Thursday, May 26th @ 4 p.m.

Where: The Hollis Room at Florida Southern College

Who: Participants & Supervisors

All participants and supervisors are requested to attend this program overview and expectations meeting. Brief meeting followed by a reception.

**Program targets college interns and new hires ages 18 - 30. Participant Fee is \$250 for the 8-week program.*

Please make checks payable to Lakeland Economic Development Council
210 S. Florida Avenue - Suite 328 - Lakeland, FL 33801

Return form, digital head shot photo for Class directory, and registration fee by May 12, 2011 to critton@lakelandedc.com.

Questions, please call Claudia Tritton, 863/ 687-3788