

Trade Area: Lakeland Service Area



POPULATION

The population in this area is estimated to change from **272,379** to **296,850**, resulting in a growth of **9.0%** between 2010 and the current year. Over the next five years, the population is projected to grow by **6.2%**.

The population in the base area is estimated to change from **308,745,538** to **325,139,271**, resulting in a growth of **5.3%** between 2010 and the current year. Over the next five years, the population is projected to grow by **3.8%**.

The current year median age for this area is **39.946**, while the average age is **40.5**. Five years from now, the median age is projected to be **40.6**.

The current year median age for the base area is **38.176**, while the average age is **39.1**. Five years from now, the median age is projected to be **39.149**.

Of this area's current year estimated population:

75.2% are White Alone, **14.3%** are Black or African American Alone, **0.4%** are American Indian and Alaska Nat. Alone, **2.1%** are Asian Alone, **0.1%** are Nat. Hawaiian and Other Pacific Isl. Alone, **4.9%** are Some Other Race, and **3.0%** are Two or More Races.

Of the base area's current year estimated population:

70.3% are White Alone, **12.8%** are Black or African American Alone, **1.0%** are American Indian and Alaska Nat. Alone, **5.6%** are Asian Alone, **0.2%** are Nat. Hawaiian and Other Pacific Isl. Alone, **6.8%** are Some Other Race, and **3.4%** are Two or More Races.

This area's current estimated Hispanic or Latino population is **16.4%**, while the base area's current estimated Hispanic or Latino population is **18.0%**.



HOUSEHOLD

The number of households in this area is estimated to change from **103,434** to **111,419**, resulting in an increase of **7.7%** between 2010 and the current year. Over the next five years, the number of households is projected to increase by **5.9%**.

The number of household in the base area is estimated to change from **116,716,292** to **123,356,629**, resulting in an increase of **5.7%** between 2010 and the current year. Over the next five years, the number of households is projected to increase by **4.0%**.

Pop-Facts Executive Summary | Education, Income & Housing

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EDUCATION

Currently, it is estimated that **5.0%** of the population age 25 and over in this area had earned a Master's Degree, **0.9%** had earned a Professional School Degree, **0.7%** had earned a Doctorate Degree and **14.8%** had earned a Bachelor's Degree.

In comparison, for the base area, it is estimated that for the population over age 25, **7.9%** had earned a Master's Degree, **1.9%** had earned a Professional School Degree, **1.3%** had earned a Doctorate Degree and **18.4%** had earned a Bachelor's Degree.



INCOME

The average household income is estimated to be **\$62,973.149** for the current year, while the average household income for the base area is estimated to be **\$80,853** for the same time frame.

The average household income in this area is projected to change over the next five years, from **\$62,973.149** to **\$66,787.863**.

The average household income in the base area is projected to change over the next five years, from **\$80,853** to **\$87,464**.



HOUSING

Most of the dwellings in this area (**69.1%**) are estimated to be **Owner-Occupied** for the current year. For the base area the majority of the housing units are **Owner-Occupied** (**64.9%**).

The majority of dwellings in this area (**57.7%**) are estimated to be structures of **1 Unit Detached** for the current year. The majority of the dwellings in the base area (**61.4%**) are estimated to be structure of **1 Unit Detached** for the same year.

The majority of housing units in this area (**21.6%**) are estimated to have been **built between 1980 to 1989** for the current year.

The majority of housing units in the base area (**14.8%**) are estimated to have been **built between 1970 to 1979** for the current year.

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LABOR

For this area, the employment status of the population age 16 and over is as follows:

0.0% are in the Armed Forces, **50.8%** are employed civilians, **6.2%** are unemployed civilians, and **43.0%** are not in the labor force.

The occupational classification for this area are as follows:

23.6% hold blue collar occupations, **58.2%** hold white collar occupations, and **18.2%** are occupied as service & farm workers.

For the civilian employed population age 16 and over in this area, it is estimated that they are employed in the following occupational categories: **1.3%** are in Architecture and Engineering, **1.4%** are in Arts, Entertainment and Sports, **5.0%** are in Business and Financial Operations, **1.9%** are in Computers and Mathematics, **6.1%** are in Education, Training and Libraries, **6.0%** are in Healthcare Practitioners and Technicians, **2.6%** are in Healthcare Support, **0.5%** are in Life, Physical and Social Sciences, **8.8%** are in Management, **13.4%** are in Office and Administrative Support.

1.6% are in Community and Social Services, **5.9%** are in Food Preparation and Serving, **0.6%** are in Legal Services, **2.0%** are in Protective Services, **11.5%** are in Sales and Related Services, **2.9%** are in Personal Care Services.

3.9% are in Building and Grounds Maintenance, **5.6%** are in Construction and Extraction, **1.0%** are in Farming, Fishing and Forestry, **3.6%** are in Maintenance and Repair, **5.2%** are in Production, **9.2%** are in Transportation and Moving.

For the base area, the employment status of the population age 16 and over is as follows:

0.4% are in the Armed Forces, **57.9%** are employed civilians, **5.2%** are unemployed civilians, and **36.4%** are not in the labor force.

The occupational classification for the base area are as follows:

20.4% hold blue collar occupations, **60.6%** hold white collar occupations, and **19.0%** are occupied as service & farm workers.

For the civilian employed population age 16 and over in the base area, it is estimated that they are employed in the following occupational categories: **1.8%** are in Architecture and Engineering, **1.9%** are in Arts, Entertainment and Sports, **4.8%** are in Business and Financial Operations, **2.7%** are in Computers and Mathematics, **6.0%** are in Education, Training and Libraries, **5.7%** are in Healthcare Practitioners and Technicians, **2.5%** are in Healthcare Support, **0.9%** are in Life, Physical and Social Sciences, **9.9%** are in Management, **13.3%** are in Office and Administrative Support.

1.7% are in Community and Social Services, **5.9%** are in Food Preparation and Serving, **1.1%** are in Legal Services, **2.2%** are in Protective Services, **10.8%** are in Sales and Related Services, **3.7%** are in Personal Care Services.

4.0% are in Building and Grounds Maintenance, **5.0%** are in Construction and Extraction, **0.7%** are in Farming, Fishing and Forestry, **3.2%** are in Maintenance and Repair, **6.0%** are in Production, **6.2%** are in Transportation and Moving.

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