

615 **750,000**
events per year guests per year



LDDA.org      



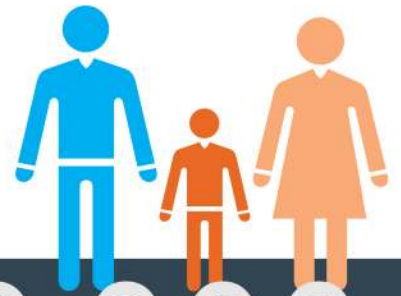
2,022,655 sq ft
office/retail space

One cool place

DOWNTOWN BY THE NUMBERS

Workforce :

1 Mile Radius : 12,855
2 Mile Radius : 27,988
3 Mile Radius : 42,122



Public Parking Spaces

3,332



750,000
guests per year

SPACE & RATES

Total Square Footage

2,022,655

Typical Lease Rates

\$18 - \$30 : Class A Office Space
\$14 - \$16 : Class B Office Space
\$14 - \$18 : Retail Space

Retail & Office

Restaurants : 32
Shops : 29
Spas/Salons : 9
Bars : 6
Banks : 14



TOP EMPLOYERS

900 : Publix Supermarkets
595 : City of Lakeland & Utilities
365 : Lakeland Regional Health Systems
350 : FedEx
273 : The Ledger
208 : MIDFLORIDA Credit Union

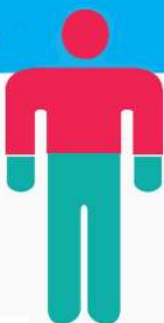
STAY & PLAY

Community Events : 115
RP Funding Center Events : 400
Avg Room Rate/Night : \$148.66
Hotels : 3 • Total Rooms : 261
Number of Downtown Parks : 13
Total Park Acreage : 29.45 ac
Outdoor Public Art Pieces : 28
Bike Racks : 15

RESIDENTS*

47.7%
male

52.3%
female



Population : 73,624
Median Age : 37.5
Average Household
Income : \$53,370

Bike repair station
located in the
Main Street
parking garage



*Residential data was calculated using a 3 mile radius from the center of Downtown - Munn Park.